New England Region, Sports Car Club of America

Board of Directors Meeting July 7, 2024

Held via zoom online

The meeting was called to order at 7:02 pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Steve Introne, Secretary George Farrar, Dan Sheppard, Tom McGinn, Karen Petersen, Hiroshi Hatano

Board members absent: Tom Samuelson, Dave Patten, Allen Briere

Also in attendance: Area 1 Director Peter Schneider, Treasurer Dick Patullo, James Ray, Donna Stevens, Trevor Hermance, Chris Martin, Tish Munson, JB Swan, Kathy Barnes, Paul Krysiak, Melanie Kwong

1) The meeting opened with a Motion to accept the June 2024 minutes as presented by George Farrar, Steve Introne 2nd Yes - unanimous

2) Area One Director report submitted by Area 1 Director Peter Schneider

We had some region and membership issues to deal with last month so a committee was formed to review behavioral issues. There was a meeting on June 13th. to talk about the The National runoffs. Discussions were had concerning new run-off qualifications, procedures and the divisional path to get to the runoffs. The data so far is that there were 680 people live on the webinar, 80 viewed as a recording and as of last month, June 17th, there were 47 official letters. They're still looking for input so if anybody wants to comment to the crb please do so. I believe they're going to have a summary for us at the board meeting in Kansas City at the end of the month and I'll be attending the crb on behalf of the division. Discussions also held on new rules governing the licensing certification for workers, starting with F and C, there's an online course they have to take to get a certification.

3) Treasurer's Report submitted by Dick Patullo

Everything's coming up roses. Solo and road racing had heavy spending early in the season. Now that we got some events under our belt we're starting to recover that cash. We have a hundred grand more in the bank today than we did a month ago. We do an awful lot of prepaid track rentals and heavy front loaded expenses. End of the year trophies are actually paid for in January. Road racing has had three good events to date

So we're in very good shape. We've also sort of spent about ten thousand dollars upgrading computers and software for our timing and scoring this year that was a cash expense.

Motion to accept report by George Farrar, Steve Introne 2nd Yes - unanimous

4) Club Racing Report submitted by JB Swan

Paddock Crawl at Lime Rock went very well food wise and saw 190 entries

Midnight Madness at TSMP was a packed house and due to good fortune many got to see a fireworks display just outside of track

5) Solo Report submitted by Kathy Barnes, Melanie Kwong

June saw both a national and pro solo event on back to back weekends. Both events went really, really well. Another 50 cars at the national tour would have been nice, but the prosolo tour seems to have attracted a bit of a following. More cars than last year and repeat customers, and more from our region. Which is a good thing. July 14 next event at Devens and week after that is the Tire Rack Survival which is our teen car control clinic

6) Rally Report submitted by Chris Martin, Tish Munson

No races since last meeting, next event at Glove Hollow Christmas Tree Farm

7) Time Trials Report submitted by N/A

8) Merchandise Report submitted by Donna Stevens

Merchandise sales at Midnight Madness went great and even had to restock a few items

9) Membership Report submitted by Kathy Barnes/Paul Krysiak

In January of 2023 we had 2676 members, January of 2024 it was 2599 and July 2024 shows 2693. New members in June - 67 expired memberships - 53. Weekend memberships - 28.

10) Social Media Committee Report by Trevor Hermance/James Ray

Business as usual on the social media front, events are running smooth

11) Pit Talk Update by Melissa Introne (via email)

Event Content and News

In June, the following content was created and posted:

- RESULTS: NERRC #3 Midnight Madness
- RESULTS: NERRC #2 Limerock Paddock Crawl
- SCCA FOUNDATION GRANT: New England Region gets funding for AED and CPR class
- Upcoming Time Trial @ Palmer
- TRSS: Volunteers Needed

Site Traffic and Constant Contact

There were 5 Pit Talk emails distributed in June. The average open rate was 51% and a 6% click thru rate.

12) Archives Report submitted by Donna Stevens

I want to recognize one of the board of directors who gave me a 40-year old sticker that he found in his collection and said he was just a young kid at that time and has no idea how he saved this decal for so long. Thank you Dan Sheppard for digging into your archives

A Motion was made to accept the program reports as presented by

Steve Introne, George Farrar 2nd

Yes - unanimous

OLD BUSINESS:

75th annv. stickers - Thank you to Donna Stevens for obtaining and distributing the stickers to the various program leaders

75th annv. bench - after much research and monetary analysis the BoD will seek alternative ideas for commemorating this special occasion . A plaque is now also under consideration. Thank you Donna Stevens for your time spent on this project.

RAL - decorations have been purchased and donations continue to arrive.

NEW BUSINESS:

Regional Executive for 2025 and new BoD members - BoD member needed to assume responsibilities of RE for 2025, need someone to step up as soon as possible to learn what is needed/required of RE by working with present RE who will term out in January, 2025. Also need to start recruiting for 5 BoD members for January elections.

75th annv. Commemorative keychain - an idea was brought up to do a custom commemorative keychain for our members who attend the annual meeting. After discussion, a decision was made to make a motion.

Motion to approve up to \$600 for purchase by Karen Petersen,

George Farrar 2nd

Yes - unanimous

With no further business, George Farrar made the Motion to Adjourn the BOD meeting, seconded by Steve Introne All in Favor. Yes - unanimous

NER BOD Meeting adjourned 8:03 pm on July 7, 2024

Next meeting date scheduled for August 14, 2024

Respectfully Submitted,
George Farrar, NER BOD Secretary