

New England Region, Sports Car Club of America

Board of Directors Meeting August 14,2024

Held via zoom online

The meeting was called to order at 7:02pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Steve Introne, Secretary George Farrar, Dave Patten, Tom McGinn, Karen Petersen

Board members absent: Dan Sheppard, Hiroshi Hatano, Tom Samuelson, Allen Briere

Also in attendance : Area 1 Director Peter Schneider, Treasurer Dick Patullo, JB Swan James Ray, Donna Stevens, Trevor Hermance, Melissa Introne, William Koscielny, Melanie Kwong, Tom Kirchman, Kathy Barnes

1) The meeting opened with a Motion to accept the July, 2024 minutes as presented by

George Farrar, Steve introne 2nd all in favor Yes - unanimous

2) Area One Director report submitted by Peter Schneider

Not much happening as we gear up for Nationals

3) Treasurer's Report submitted by Dick Patullo

All going well. Solo is getting into the black. Racing is apx \$20k to the good.

NHMS Ral event raised about \$6k in cash as well as drove some online donations.

Motion to accept report by

George Farrar, Dave Patten 2nd all in favor Yes - unanimous

4) Club Racing Report submitted by JB Swan

July 27-28 @ NHMS was our RAL event. We received many donations and a couple auction items, one of which was a very special helmet signed by the Indycar drivers that were present for the 2024 Toronto Canada race.

August 8-9 the region hosted the Majors @ TSMP. Event went well and the weather was very cooperative.

5) Solo Report submitted by William Koscielny, Melanie Kwong

Solo held their RAL and Jeff Gordon Challenge on July 14th. Event well attended and raised apx \$3000

6) Rally Report submitted by N/A

No events held

7) Time Trials Report submitted by N/A

No events held

8) Merchandise Report submitted by Donna Stevens

Majors event saw good sales with most payments being made using Tips

9) Membership Report submitted by Kathy Barnes

There was no change in the membership number from one month to the next, membership is flat. That's good. It's not going downhill. This is really sort of the end of the gaining members season for us and from now until next April it'll be staying stable. I'd love to know if any of the folks that came through the Trackside experience have created any new membership. That's just a curiosity thing.

10) Social Media Committee Report by Trevor Hermance, James Ray

Advertising for the Majors event was right in the norm of what our advertising for other events have cost. Looking to have a common page for all the race groups as many of the individual groups don't share outside their subscribers.

11) Pit Talk Update by Melissa Introne

Event Content and News

In July, the following content was created and posted:

- NER Hosts Tire Rack Street Survival Course
- RESULTS: NERRC #3 – Midnight Madness

Site Traffic and Constant Contact

There were 3 Pit Talk emails distributed in July. The average open rate was 53% and a 8.5% click thru rate.

12) Archives Report submitted by Donna Stevens

Its slow going but its going

A Motion was made to accept the program reports as presented by

George Farrar, Steve Introne 2nd all in favor Yes - unanimous

OLD BUSINESS:

75th anniversary bench: Just when we thought a bench would be too expensive, (bench/shipping) Donna was able to find a bench at a very, very reasonable price including the delivery to Thompson.

75th anniversary keychains: have been ordered

2024 annual meeting: venue locations still being researched, location will need to be chosen by next meeting to secure date.

NEW BUSINESS:

BoD Directors election 2024: need to send out notices of upcoming NER BoD elections for the 2025 - 2026 term. Also look for candidate to fill RE position

With no further business, Steve Introne made the Motion to Adjourn the BOD meeting, seconded by George Farrar All in Favor. Yes - unanimous

NER BOD Meeting adjourned at 7:49 pm on August 14, 2024

Next meeting date scheduled for September 11, 2024

Respectfully Submitted,

George Farrar, NER BOD Secretary.