

New England Region, Sports Car Club of America

Board of Directors Meeting April 10, 2024

Held via zoom online

The meeting was called to order at 7:04 pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Steve Introne, Secretary George Farrar, Dave Patten, Hiroshi Hatano, Tom Samuelson, Karen Petersen

Board members absent: Dan Sheppard, Tom McGinn, Allen Briere

Also in attendance : Area 1 Director Peter Schneider, Treasurer Dick Patullo, Trevor Hermance, Chris Martin, Tish Munson, James Ray, Melissa Introne, JB Swan, Melanie Kwong

1) The meeting opened with a Motion to accept the March 2024 minutes as presented by Steve introne, Hiroshi Hitano 2nd Yes - unanimous

2) Area One Director report submitted by Peter Schneider

Beginning of March, the SCCA BoD passed an updated directors handbook, which had 19 clarifications on rules and regulations for how the club should be run. Next month, all verifications that increase transparency. It also includes job descriptions for each position and each charter for each of the committees that are run by the board basic housekeeping. Again, it clarifies what can/cannot be changed? Another thing, which I'm happy with, if you actually go out look at Fast Fact, it's up to date for a change. Many minutes of the last board meeting which was at the end of March are actually in there. It does talk about some clarifications to our top spec. They classified them as errors and ambitious, but especially some clarifications on Mazda, MX-5 and Port spec. We also are in the process of changing the fun race experience.

3) Treasurer's Report submitted by Dick Patullo

I sent out the cash book, all up to date and our tax bars are filed. All our bills are paid. And we are waiting for the season to ramp up. So probably about the most boring monthly report I'll ever give. Boring is good with finances.

Motion to accept report by George Farrar, Dave Patten 2nd Yes - unanimous

4) Club Racing Report submitted by JB Swan

We opened registration for Palmer and saw that we had a spec racer X. So right now registration is on hold so we can fix that issue. Linda and I tested it an hour ago and it works. But she's going to contact the drivers that got screwed up before she opens it up again. Linda found the place where the problem was.

5) Solo Report submitted by Melanie Kwong

The April 7th event was canceled due to the weather. It was going to be a combination of ice and slush. Next event is on April 27th.

Street Survival on July 20th for car control for teens.

Having had some complaints about the last Pro Solo up in Maine, Will is attempting to reach the people that had the complaints to see what we could do to mitigate it.

6) Rally Report submitted by Chris Martin/Tish Munson

We had the March 508INTL, #3 of 3 in our winter series mini championship last month. That was great and everyone had fun. We did have an issue with the brake line on our bus. So we loaded all the equipment and cones and everything in the back of Chris's truck and hauled it all down there. April 20th, we have a rallycross up in Vermont. Power registration is going pretty well for that.

7) Time Trials Report submitted by N/A

8) Merchandise Report submitted by Donna Stevens (email)

All good with merchandise at this time

9) Membership Report submitted by Kathy Barnes (email)

As of April 10th, NER membership was 2658. A month ago, it was 2631. We had 58 new members in March, 68 expired memberships and 16 weekend members. A lot of the members who did not renew during winter months caught up with their renewals in March. So that brings our numbers back up. Last week, Nationals started tracking a metric for weekend membership. Conversions to full members are not up there. I don't know what it would take or whether that's a metric worth looking at every month. I think it would be a good thing to look at more frequently, given the volume of track.

10) Social Media Committee Report by Trevor Hermance/James Ray

A really big development this month is the addition of listings on our Facebook page for all the programs for the season. Pretty quiet otherwise

Promotion for the novice school, which Lou Gingerella (manager TSMP driver school) generously donated \$50 to do additional promos for school

11) Pit Talk Update by Melissa Introne

Event Content and News

In March, the following content was created and posted:

- Boston Auto Show: Booth Sign Ups
- 60 Workers Attend NER Flag & Fire School
- Pre-Season Tech: April 13
- Check it Out: 2023 Pit Talk Yearbook
- 2024 Formula Hybrid – Volunteers Needed
- NEW 2024 Solo Sound Requirements

Site Traffic and Constant Contact

There were 6 Pit Talk emails distributed in March. The average open rate was 53% and a 6% click thru rate.

2023 Pit Talk Yearbook

The digital yearbook has been added to the Pit Talk website and is available for viewing online.

A Facebook event for every solo, rally, road race or region event has been created for the social media site. People are recording their attendance, sharing and engaging with the events online already.

12) Archives Report submitted by Donna Stevens (email)

Archiving continues whenever time permits

A Motion was made to accept the program reports as presented by

Karen Petersen, Steve Introne 2nd Yes - unanimous

OLD BUSINESS:

Boston Auto show

We've got to figure out how the floor looks. We have cars and Trevor Hermance has agreed to spend the full three days and pretty much be our lead for loading/unloading and attend all of the sessions.

Motion made to fund Trevor Hermance \$800 for hotel/expenses by Karen Petersen, George Farrar 2nd Yes - unanimous

I haven't read through the document that I got today. I just want to have Dick review it before I sign it. They're not charging us anything they sent to us, a zero dollar invoice.

NEW BUSINESS:

RAL

Need people to step up, so far zero people have responded. CRB meeting didn't have a lot of turnout and very few people even expressed interest in helping. We'll get there, the conversation has started. Sometime in May, put out emails for donations/ raffle .

With no further business, George Farrar made the motion to adjourn the BoD meeting, seconded by Steve Introne All in favor. Yes - unanimous

NER BoD Meeting adjourned 8:03 pm on April 10, 2024

Next meeting date scheduled for May 8, 2024

Respectfully Submitted,

George Farrar, NER BoD Secretary.