NER SCCA Open Meeting May 9, 2018

Meeting held at Fairfield Inn & Suites, Auburn, MA

Directors: RE Sterling Cole, Brian Mushnick, Richard Currey, Doug Myers, Phil Lamoreaux (phone), Brian Doherty, Jessie Honigs, James Ray

Also Attending: Paul Omichinski, Kathy Barnes, Bill Gendron, Trevor Hermance

Meeting called to order at 7:04

Approval of Minutes from April 11, 2018 (Mushnick, Doherty) Unanimous 7:05

Area 1 Director's Report – No report

Financial Update – From Dick Patullo: Cash book updated to May 1. Multiple conversations with accountant, slow to respond, but with Taxes due next week, should speed up. Accountant has been talking with John, and he has been responsive. Motion to accept (Mushnick, Honigs) Unanimous 7:08

Specialty Reports

Club Racing – School was very successful, 25 attended, 23 signed off. Palmer was successful, for the most part everyone enjoyed. Sound remains an issue. Palmer has contracted with an outside vendor to monitor. Next event is Memorial Day weekend at NHMS.

Rally / RallyX – Mt Snow this Saturday with 81 entries. Rally board decided to lift the entry limit as it usually evens out. Rochester permit has been submitted, waiting to hear back. Visited the Scout Reservation, but decided that the site is not suitable for an event as there are too many stumps / rocks.

Solo – Social Media rep is still outstanding as no one has yet stepped up. Pam Davis will act as the interim until a long term volunteer is determined.

Time Trial – Season is fully developed with 4 events. 2 at Palmer, one each at Thompson and Canaan. First event at Thompson was well subscribed, no incidents and everyone had fun. Relay Race was run on Saturday and went well. Next event is Palmer on June 30. First time there, so there is an acclimation process that needs to happen. Canaan is Aug 18, and seems to be an easier event to manage.

Merchandise – Merchandise was on display at Palmer.

Membership – 161 new members in April. 38% identified club racing, 29% identified solo, 5 people identified Time Trial / PDX as their primary interest.. Lost 78 members. Final is 2339 as of May 9.

Social Media – Facebook page has 4119 followers. Extremely high for most regions, higher than National as well on Facebook. Facebook feed is not pushing to our website at the moment. It will be investigated.

Motion to accept Specialty Reports (Currey, Doherty) Unanimous 7:22

Old Business

Annual Meeting – Chris Regan reports that the rally board has recommended the Radisson Nashua NH as the Annual meeting site for the 2019 meeting on Jan 5 2019. Details will be worked on and information will be forwarded out as it becomes available. Further discussions will be made.

Palmer Committee – No Update.

Archives – Progress continues to be made. Plans to attend next meeting and will bring an updated catalog.

RAL – Conversations continue to work on the plans for combined RallyX / SOLO / Club Racing events for RAL. New contact at UMass.

Survey – Progress continues. Account upgrade needs to be done to finalize the survey.

Project Green Flag - No update.

Pit Talk – Domains have been obtained. Design has started. Redesign of the Pit Talk Logo is being looked at.

Lime Rock / Wicked Big Meet – (Trevor email) \$350 t-shirt, \$450 booth, \$850 both. Requires \$200 goods or services for a raffle. Suggested that we provide an entry for a CRE (\$295) with the Board covering the cost. Motion to purchase a \$450 booth with a CRE entry with restrictions that the winner must comply with the CRE rules (Cole, Lamoreaux) Unanimous 7:44

Hard Headed / Smart Thinking – Equipment has been received, helmets have been given to Darius Trinker to wrap the helmets with Logos / graphics. Should be back in time for NHMS, one person has already reserved a set. TrailBrake.net wants to get involved to loan SoloTrack timers for CRE events as a hook as well. DialedIn Racing is on board with the idea as it is not a competing product for them. Benefit is another attraction for CRE participants to become involved. There was discussion about the benefits of having the timers there. Further investigation about whether the timers would be ours and whether there would be track support from the vendor.

New Business

Thompson Solo Event – There is no "Big Event" in NER this year for solo, and there are a lot of folks that enjoy a nearby big event. With Time Trial, TNiA, Road Racing, and Solo all in our region, and little opportunity for cross pollination, the thought is to have a "Track Solo". Thompson speeds seem to be easily held inside the Solo rules, and this would give all disciplines a chance to attend. Consensus is that the idea is feasible, and should be investigated for 2019.

Motion to Adjourn (Honigs, Mushnick) Unanimous 8:29