

NER SCCA Open Meeting Oct 10, 2018

Directors: Sterling Cole, Richard Currey, Brian Doherty, Jessie Carroll, James Ray, Doug Myers, Robert Anderson, Wiley Cox

Also Attending: Trevor Hermance, Dick Patullo, Kathy Barnes, Paul Omichinski, Donna Stevens, JB Swan

Meeting called to order at 7:06

Approval of Minutes from Sept 13, 2018 (Doherty, Ray) Unanimous 7:09

Region 1 Report – No report.

RE Conference Call – Mike Cobb says financials are very favorable, Track Night expected to more than double next year. Over 500 registered for Sonoma. Approximately 130 cars for Time Trial Nationals, considered successful. Thompson is being considered for a National Tour Event for next year's Time Trial program. PDX is no longer to be used. National Convention is 1/17-19 2019 at South Point. This is the start of the 75th Anniversary of the club. National is offering a group by of 75th Anniversary Pop-up tent. New website will be launched 4th quarter this year with all new look/feel and content. Changes have been made to Lifetime Members to include regional dues. Sanctioning process has been updated and streamlined as well.

Financial Update – 4 items listed as fixed assets being depreciated. Jaws of Life - \$600, Generator \$2295, Bus \$10,000, Trailer \$5400. Overall financials are very healthy. Dick is requesting a Review of the 2% fund to determine how to handle it going forward. Need to determine by Jan 1. Fund assessments have not been made in the recent past, and there is currently no GL Account designated. Total RAL earnings after expenses is \$6654.15. Motion made to subsidize RAL Donations to a total of \$8500. (Currey, Cox)
Unanimous 7:45

Specialty Reports

Road Racing – Road Racing made a trip to UMASS Childrens Medical Center for RAL. Publicity was great, made the news. Thompson registration was over 200 cars including CRE and was a very successful event. Food for the event was provided by the Thompson Restaurant and was very good. Schedule is substantially completed. Thompson is under new management and is interested in doing cross promotion with the different groups that use the facility. Biggest challenge is going to be the end of the year with “Fun One” and the Runoffs.

Rally / RallyX – 9/22 RallyX at Mt. Snow. 79 entered, 8 laps each. Rochester 10/27 is next event and everything is good to go. Joker Lab 11/2 at Caanan, with next event at Caanan the following weekend.

Solo – 127 at last event, 97 at Moss. Brian Kuehl was the Moss winner. Alex Jackson's first event running the event alone, and was successful. Working on getting everything for next year's schedule at Devens. Team Challenge coming up on 10/28.

Time Trial – Last 2 events of the season held. August at Canaan was very successful. Track is very well suited for Time Trials. Total count was high 30's. Last event at Thompson had 50 entries. Financial as well as event success. Program is benefitting from Track Night crossover. Year was successful financially and will be adding an additional event next year, for a total of 5 events. Coordination with the proposed National event is going well. Partnership with CART seems to be successful for both partners. Time Trial could use some more help in promotion of Time Trial from NER, including adding posts to the NER SCCA facebook page. Rule sets are being developed to create consistency across the Time Trials programs.

Merchandise – 5 Solo events attended, 7 RR events, plus pre-season tech, and attending the Rochester RallyX event. Merchandise is winding down for the season. Donna would like to be involved in the development of RAL logo's next year. 75th Anniversary merchandise will be on sale in-line starting in November.

Membership – Members as of 10/9 – 2360. New members August – 28, New members September 27. Kathy attended CART/SCCA Time Trial and recruited 5 new members through conversion from weekend memberships.

Social Media – No update.

Pit Talk – Following Solo National Coverage, 3 more feature and 5 total articles were posted. Google analytics reports 659 active users with 1819 page views. Most visited articles were Race to the Alter, Pig Roast Results, and Solo Nats. A subscription option has been offered where subscribers can be notified of new content postings. There have been 45 subscribers to date.

Motion to accept Specialty Reports (Currey, Cox) Unanimous 8:49

Old Business

Annual Meeting Update – No report. Contact for Meeting has not yet been established. We need to determine where questions should be directed.

Annual Meeting Notice and Nominations – One nomination has been received. Has been posted in several places on line. Deadline is Nov 9th.

Palmer Committee – No new business.

Archives – On year ago was the beginning of the Archives effort. Since then, 109 out of 190 boxes have been consolidated to 42 boxes. Next years project is to consolidate the Pit Talk collection and complete the collection as well as completing the filing cabinets. Catalog of all currently organized content is also in draft form.

Demographic Survey – No progress.

New England Auto Show – Sterling is talking with Chris Russell and has received a contract for the event, which is a very basic contract. States that we will have 4000 ft² which will hold approx. 14 cars. Load in is 1/15, show runs 1/17-21. We will be the only Motorsports group represented. We will need staffing for all 4 days, cars will need to be there on Tuesday. Guests will be able to “interact” with the vehicles.

New Business

75th Region Pop-up – Should be available for the Auto Show, and will be branded with the NER logo as well as the 75th Anniversary branding. Cost is \$1061.76 for a 10x10, \$1525 for a 10x20. Sterling will get additional information.

Motion to Adjourn to Executive Session (Cox, Doherty) Unanimous 9:30