

New England Region, Sports Car Club of America

Board of Directors Meeting September 8, 2021

Held via zoom online

The meeting was called to order at 7:01pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. Secretary George Farrar, James Ray, Wiley Cox, Jerry Papenhausen, Steve Introne, Paul Omichinski

Also in attendance : Treasurer Dick Patullo, JB Swan, Donna Stevens, Trevor Hermance, Area 1 director Bob Dowie

1)The meeting opened with a Motion to accept the August 2021 minutes as presented

Paul Omichinski, Steve Introne 2nd Yes - unanimous

2)Area One Director report submitted by Bob Dowie

National Solo event in Lincoln Neb., going well and National Office preparing for upcoming National Road Racing championship at Indy

3)Treasurer's Report submitted by Dick Patullo

Nothing new to report, waiting on refund from cancelled Solo event at Devens. Event was cancelled by host due to weather

motion to accept report by Paul Omichinski, Wiley Cox 2nd Yes - unanimous

4)Club Racing Report submitted byJB Swan

NHMS event had above average attendance

TSMP night race went well, just waiting on bill for lighting to get final tally

Palmer "Pig Roast" next event Sept 11/12

Starting to work on the 2022 schedule

5) Solo Report submitted by Alex Jackson (email)

Solo Nationals went well for NER with many podium finishes and a number of top spots taken

6) Rally Report submitted by George Farrar

National championship event Oct 16/17 Ross county fairgrounds, Ohio

7) Time Trials Report submitted by Paul Omichinski

Pocono event well attended despite rain

8) Merchandise Report submitted by Donna Stevens

Will be set up at Palmer event with some new inventory

9) Membership Report submitted by

No report at this time

10) Social Media Committee by Trevor Hermance

Nothing new at this time

11) Pit Talk Update by Melissa Introne

Event Content and News

In August, the following content was created and posted:

- Rally Round Up: 2021 Hurdle GTA
- NER Sends 38 Drivers to 2021 Solo Nats
- RESULTS: NERRC #6 – 2021 Midnight Madness
- NHMS RAL Weekend Recap
- RESULTS: NERRC #5 – NHMS (RAL)
- NER RAL Scorched Orange AutoX
- RESULTS: Scorched Orange (RAL)

NER.org Site Redesign

The new site and content was provided to the entire BOD, program chairs, and other interested stakeholders for a final review. That feedback has been incorporated. The NER.org domain was transferred to our control on Sept 7, and the transition to make the new NER.org site live on the domain is in process. Once live, we will begin trouble-shooting and ensuring everything went smoothly. The plan to announce the new site is scheduled for the week of Sept 13.

Site Traffic and Constant Contact

Site traffic numbers are below. As of the end of August, 2021, we have already exceeded the year-end totals for 2020. There were three Pit Talk emails distributed this month. The average open rate was 31% and a 23% click thru rate.

A Motion was made to accept the reports as presented by

George Farrar, Gerry Papenhausen 2nd Yes - unanimous

Archives Report submitted by

Nothing to report at this time

OLD BUSINESS:

Format of BoD operations manual close to completion

NEW BUSINESS:

Enduro program - does NER want to be involved? BoD to discuss pro/cons

Annual meeting survey - good information was gathered from members to date, still waiting for some further responses

Contract for Pit Talk renewal in Oct.

The 8:04 motion to adjourn by

James Ray, Paul Omichinski 2nd Yes - unanimous

Respectfully Submitted,

George Farrar, NER BOD Sec.