

New England Region, Sports Car Club of America

Board of Directors Meeting Sept. 14th 2022

Held via zoom online

The meeting was called to order at 7:04 pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Andrew Benagh, Secretary George Farrar, Jeff Adams, Mark Gregory, Paul Omichinski, Jennifer Ferreira, Steve Introne

Board members absent: Greg Holt, Rich Currey

Also in attendance : Area 1 Director Peter Schneider, Treasurer Dick Patullo, Donna Stevens, Kathy Barnes, Trevor Hermance, Melissa Introne and various other NER members

1)The meeting opened with a Motion to accept the August 2022 minutes as presented

Andrew Benagh, Paul Omichinski 2nd Yes - unanimous

2)Area One Director report submitted by Peter Schneider

Work in progress for National SCCA events 2023

EV vehicle program in works for finalizing rules/specs

3)Treasurer's Report submitted by Dick Patullo

All going as expected. Solo and Rally profitable. Road Racing still has a modest loss currently around \$30K.

Road Rally has \$250 for RAL. I do not believe Rallycross did anything.

Motion to accept report by

Paul Omichinski, Jeff Adams 2nd Yes - unanimous

4)Club Racing Report submitted by N/A

5)Solo Report submitted by Kathy Barnes

NER Solo looking for replacement director

6)Rally Report submitted by N/A

7)Time Trials Report submitted by Paul Omichinski

Next event Sept.17th, entries exceeding prior years which is a positive sign to growth of program

8)Merchandise Report submitted by Donna Stevens

Everything going well, will be at Solo event Sept 18th

9)Membership Report submitted by Kathy Barnes

Membership down a little but still higher than last year

10)Social Media Committee Report by Trevor Hermance

Promotion of our Sept Palmer race reached apx. 40,000 people on Facebook

11)Pit Talk Update by Mellissa Introne

Event Content and News

In August, the following content was created and posted:

- Solo RAL and Jeff Gordon Challenge
- RESULTS: 2022 Midnight Madness (NERRC #6)
- 32 Drivers head to 2022 Solo Nats from NER
- 25 NER Teams Run the New England Forest Rally
- NER Drivers: Get Personalized Runoffs Shirts & Gear
- RESULTS: NHMS Summer Luau / RAL – NERRC #5
- 2022 Northeast Conference Majors Champions
- 2022 Historic Racing Group Points/Results
- NER Connects at Formula E in NYC
- RAL Online Giving / Donations Link

Site Traffic and Constant Contact

There were 7 Pit Talk emails distributed in August. The average open rate was 50% and a 11% click thru rate.

Upgraded Firewall and Security

Last month, Introne Communications consolidated a number of client websites and upgraded all of them to a PRO plan through Go Daddy. This leveraged its bulk buying power to provide enhanced firewall, back-ups, monitoring and technical support response to all of their clients, while also saving the clients money. Now, instead of piecemeal billing of domain, WordPress hosting, SSL, and website security plans coming in randomly throughout the year, both Pittalk.org and NER.org can all be budgeted and paid for together either annually, or in a one-time 3-year plan. This new PRO plan offers almost \$660 in savings, while also providing upgraded firewall/back-ups/malware protection, including:

- Daily backups and 1-click restore
- Website security and scans
- Notifications if a website is experiencing issues
- Uptime monitoring
- 24/7 support from experienced agents
- Prioritized support ticketing
- Access to the Pro ManageWP interface that allows you to make bulk updates for WordPress core, plugins, and themes

12) Archives Report submitted by Donna Stevens

Special order research going on for members looking for specific information

A Motion was made to accept the reports as presented by

Andrew Benagh, Paul Omichinski 2nd Yes - unanimous

OLD BUSINESS: N/A

NEW BUSINESS:

Format and venues for annual NER meeting being discussed, Jan 7th open

BoD directors elections for 2023-24 looking for nominees

NETFORUM - new system for elections from nationals, should NER change over or stick to MSR

The 8:09 motion to adjourn by

Paul Omichinski, Andrew Benagh 2nd Yes - unanimous

Respectfully Submitted,

George Farrar, NER BOD Sec.