

New England Region, Sports Car Club of America

Board of Directors Meeting June 9, 2021

Held via zoom online

The meeting was called to order at 7:05 by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Andrew Benagh, Secretary George Farrar, James Ray, Rich Currey, Wiley Cox, Jerry Papenhausen, Steve Introne, Jennifer Ferreira, Paul Omichinski

Also in attendance : Area 1 director Bob Dowie, JB Swan, Trevor Hermance, Melissa Introne

1)The meeting opened with a Motion to accept the May minutes as presented

Paul Omichinski, 2nd James Ray Yes - unanimous

2)Area One Director report submitted by Bob Dowie

With new Covid-19 restrictions modified/relaxed nationally, Revenues are up, June Sprint went well and apx 70% members are using the membership auto-renew feature

3)Treasurer's Report submitted by Dick Patullo (email)

All programs are operating as expected, recovering from outlays for season start up.

\$10,000 was paid to the Capital Savings account from racing as part of the rent for our first Palmer event.

Lime Rock has entries far above budget and will put road racing firmly in the black.

motion to accept report by Paul Omichinski, 2nd Rich Currey Yes - unanimous

4)Club Racing Report submitted by JB Swan

May events at Palmer and NHMS both well attended

Limerock entry list filled to capacity with a couple groups having an on-wait list, many attending looking forward to a return of the "Paddock Crawl" after many of the Covid-19 restrictions have been lifted

Next event is July 9/10 Majors at TSMP

5)Solo Report submitted by Alex Jackson(email)

All Covid-19 requirements per Solo Club rules are being adhered to.

2 last events went very well and seeing a steady increase in entries to almost normal pre pandemic levels.

6)Rally Report submitted by George Farrar

Next event has been verified, July 10/11 at a new venue in Union, Me.

7)Time Trials Report submitted by Paul Omichinski

Good weather and a great turn out for 1st event at TSMP May 22, 2021

Next event not till September

8)Merchandise Report submitted by

No report at this time

9)Membership Report submitted by

No report at this time

10)Social Media Committee by Trevor Hermance

Nothing new, everything going smoothly at this time

11)Pit Talk Update by Melissa Introne

Event Content and News

In May, the following content was created and posted:

- Solo Airways - Recap and Results
- NEFV kicks off 2021 with New England Region, SCCA
- Road Racing New Worker Program: Earn Free Membership
- RESULTS: NERRC #2: Granite State Regional
- RESULTS: Solo #3 – Solo Airways
- Electrified Vehicle Advisory Committee
- NERRC #1 – 2021 Club Racing Season Begins
- Summer Challenge Road Rally – New Date
- RESULTS: NERRC #1 – Opening Weekend
- NER Springtime Coneage

NER.org Site Redesign

The primary layout and design of the new NER.org site was decided in May and final tweaks are being made to the homepage and menu. Once approved, then the transfer of content into the new site will begin.

A motion to move ahead with NER.ORG site redesign by

Rich Currey, 2nd Andrew Benagh Yes - Unanimous

Site Traffic and Constant Contact

In May, traffic decreased slightly over the previous two months as no national distribution of our content occurred. However, traffic is still significantly higher than previous years at this time.

There were 3 Pit Talk emails created and distributed in the last month. Open rates averaged 29%, with a click thru average of 24%.

A Motion was made to accept the reports as presented by

Rich Currey, 2nd Andrew Benagh Yes - unanimous

Archives Report submitted by

Nothing to report at this time

OLD BUSINESS:

Nothing to report at this time

NEW BUSINESS:

Rumors going around of a racing group that may be having financial issues, would be prudent to keep an eye/ear open as this could be an opening for our club to attract new members to our group.

Annual Meeting 2022

Time to start planning, survey membership concerning Live vs Virtual meeting. Steve Introne has volunteered to draft questionnaire

The 8:55pm motion to adjourn by

Rich Currey, 2nd Paul Omichinski Yes - unanimous

Respectfully Submitted,

George Farrar, NER BOD Sec.

