

New England Region, Sports Car Club of America

Board of Directors Meeting July 14, 2021

Held via zoom online

The meeting was called to order at 7:02pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Andrew Benagh, Secretary George Farrar, James Ray, Wiley Cox, Jerry Papenhausen, Steve Introne, Jennifer Ferreira, Paul Omichinski

Also in attendance : JB Swan, Kathy Barnes, Paul Krysiak, Chris Regan, Donna Stevens, Lori Sarnecki

1)The meeting opened with a Motion to accept the June 2021 minutes as presented by

Paul Omichinski, Andrew Benagh 2nd Yes - unanimous

2)Area One Director report submitted by n/a

Due to Runoffs no further National meetings till October 2021

3)Treasurer's Report submitted by Dick Patullo

New worker incentive program working well with 11 people using 1st time credit and 3 of those returning to participate in 2nd event

Runoffs 2021 members party -

Motion by Andrew Benagh, Steve Introne 2nd for NER BoD to make \$500 donation to support NER members party Yes - unanimous

Motion by Paul Omichinski, Wiley Cox 2nd to accept treasurer's report

Yes - unanimous

4)Club Racing Report submitted by JB Swan

LimeRock went extremely well with half of the groups at capacity, Paddock crawl was also successful but CRB hopes to see more involvement/help from its members next year.

Thompson Majors somehow survived after torrential rains wiped out qualifying after just 1 group and the start of the 2nd. Saturday's races were shortened and managed to produce a short warm up session for open/closed wheel and 2 races (15/30 mins) for each group. Thank you to BoD members Wiley Cox, Jerry Papenhausen, and Andrew Benagh for chairing the event.

Next event RAL @ NHMS Aug 7th/8th, no prior test day

5)Solo Report submitted by Kathy Barnes

Solo looking for assistance with RAL

6)Rally Report submitted by Chris Regan

Rally Sprint @ Team O'neil June 13th well attended and overall success

RallyX @ Union, Me. July 10/11 was a new location and 2 day event.

Rally board will be working with landowner on site improvement as area shows a lot of promise

7)Time Trials Report submitted by Paul Omichinski

Next event is Sept. 5 @ Pocono with C.A.R.T.

8)Merchandise Report submitted by Donna Stevens

Sales doing ok and merchandise will be available for RAL event @ NHMS

9)Membership Report submitted by Paul Krysiak

End of 2020 showed 2317 members in good standing, 2021 up to 2513 members

NER growing @ 8.5% with a retention rate of 93%

2021 -154 weekend memberships with 11 converting to full membership

10)Social Media Committee by Trevor Hermance

Link has been enabled for RAL donations

11)Pit Talk Update by MELISSA INTRONE(email)

Event Content and News

In June, the following content was created and posted:

- RESULTS: Speedway Slalom
- RESULTS: Dodging Orange
- B-Spec Build #3: Starting Out Strong
- RESULTS: NERRC #3: Limerock Park
- Rally Summer Update
- NER Autocross Weekend Recap

NER.org Site Redesign

With the theme design and layout approved, content development has begun. Initial content for each of the program landing pages has been created with a universal design and formatting. That layout has been reviewed, and small tweaks are being made based on feedback from the site team. The continuation of content transfer and development will proceed, hopefully to be completed in the next couple weeks.

DECISION NEEDED: As part of the site design, two options for the Calendar/Events page have been proposed.

Option 1: A purchased plug-in for the existing Google calendar that provides a unique layout, color coding by program type, and searchability. COST: \$200/YEAR. See example here: <https://s57.287.myftpupload.com/events/>

Option 2: Using the standard free Google calendar. See example here: <https://www.pittalk.org/calendar/>

The site team is split. 2 people prefer the design and look of the purchased calendar option. One person prefers the standard free google calendar. Is the BOD willing to authorize the additional cost of \$200/year to use the purchased plug-in for the calendar design?

The BoD discussed and agreed option 1 felt most usable/appealing

Motion to accept option 1 for redesign of calendar page \$200/yr
Jerry Papenhausen, James Ray 2nd yes - unanimous

Site Traffic and Constant Contact

In June, we continue to see increased site traffic YoY. There was just one recap email sent out this month with a 32% open rate and a 20% click thru rate.

A Motion was made to accept the reports as presented by

Andrew Benagh, Wiley Cox 2nd Yes - unanimous

Archives Report submitted by Donna Stevens

Business as usual

OLD BUSINESS: none at this time

NEW BUSINESS:

Member Lori Sarnecki voiced her opinion of the recent punishment handed to member for an altercation between 2 members of the road racing group. The BoD listened to her concerns but stand firm to their prior decision.

RAL - contact at UMass has changed the donation portal.

NER is looking for someone to step up and take control of event/future
NER is looking for volunteers from all specialties to assist with raffle
items, Logo redesign for shirts/stickers, setup and break down of displays.

The 8:17pm motion to adjourn by

Paul Omichinski, James Ray Yes - unanimous

Respectfully Submitted,

George Farrar, NER BOD Sec.