

New England Region, Sports Car Club of America

Board of Directors Meeting February 8th, 2023

Held via zoom online

The meeting was called to order at 7:03pm by Regional Executive Abhi Ghatak

Board members present: Regional Executive Abhi Ghatak, Asst. RE Steve Introne, Secretary George Farrar, Paul Omichinski, Jeff Adams, Dave Patten, Dan Sheppard, Hiroshi Hatano

Board members absent: Jennifer Ferreira, Mark Gregory

Also in attendance : Treasurer Dick Patullo, JB Swan, Trevor Hermance, James ray, Melissa Introne, Kathy Barnes, Chris Martin, Tish Munson, Donna Stevens

1)The meeting opened with a Motion to accept the December 2022 minutes as presented by Paul Omichinski, Jeff Adams 2nd Yes - unanimous

2)Area One Director - No report submitted at this time

3)Treasurer's Report submitted by Dick Patullo

Reported to new BoD members with a general explanation of how NER's finances and banking is handled/operated

Motion to accept report by George Farrar, Paul Omichinski 2nd

4)Club Racing Report submitted by JB Swan

Working on possible test day with TNia @ NHMS for test day 1st event

Email to go out to road racing members/drivers groups concerning help needed to chair/host events

5)Solo Report submitted by Kathy Barnes

Schedule has been posted on Pittalk

Working with Nationals on possibly hosting event in New England area

6)Rally Report submitted by Chris Martin/Tish Munson

January and February events for the winter 3 race challenge championship run at 508 INTL in Charlton,ma. complete and

well attended considering frigid temps at Feb. event. Last event for winter challenge March 11, 2023

7)Time Trials Report submitted by Paul Omichinski

Working with Mo-Hud region on finalizing this years schedule

8)Merchandise Report submitted by Donna Stevens

Stocking up on supplies in preparation for start of racing season and on-line orders

9)Membership Report submitted by Kathy Barnes

SCCA national to reach over 50,000 active members, last time this was achieved was back in 2008

10)Social Media Committee Report by Trevor Hermance/James Ray

Working on new articles for start of race season

11)Pit Talk Update by Melissa Introne

Event Content and News

In January, the following content was created and posted:

- NER National Recognitions
- Winter is for Building Cars: AutoX B-Mod
- Meet the New Rally Chairs: Chris Martin and Tish Munson
- 2022 Pit Talk Yearbook Advertising Form
- RECAP: 2022 Annual Meeting and Awards Banquet
- 2023 NER Annual Meeting Agenda and Zoom Links

Site Traffic and Constant Contact

There were 6 Pit Talk emails distributed in January. The average open rate was 50% and a 4.6% click thru rate.

2022 Yearbook

Production of the 2022 Pit Talk Yearbook is almost complete. Drafts of the printed publication have been sent to a few BOD members and contributors for their review and input. Once finalized, it will be sent off to the printer. Costs for printing the yearbook this year did increase - a 5% increase was budgeted, but actual costs were closer to 20%. Paper, printing, mailing services, and postage all saw significant increases. The RE and Treasurer were notified and the difference of \$1100 approved. However, whereas last year we had just four advertisers in the yearbook, this year we have double that at eight. Total ad revenue is \$2015 which greatly helps offset the increased expenses.

12) Archives Report submitted by Donna Stevens

Great time of year with minimal racing activity to organize/re-organize

A Motion was made to accept the reports as presented by

George Farrar, Steve Introne 2nd Yes - unanimous

OLD BUSINESS:

Rally Sprint nothing new at this time but hope to gather more intel/information concerning its future at NeDiv convention in March

NEW BUSINESS:

Start process early to see how we can improve next years annual meeting

Work on better media presentation for annual meeting

The 7:45 motion to adjourn by

George Farrar, Paul Omichinski 2nd Yes - unanimous

Respectfully Submitted,

George Farrar, NER BOD Sec.

