

New England Region, Sports Car Club of America

**Board of Directors Meeting February 9,2022**

Held via zoom online

The meeting was called to order at 7:01pm by Regional Executive Abhi Ghatak

**Board members present:** Regional Executive Abhi Ghatak, Asst. RE Andrew Benagh, Secretary George Farrar, Greg Holt, Rich Currey, Mark Gregory, Paul Omichinski, Jennifer Ferreira, Steve Introne, Jeff Adams

**Board members absent:**

**Also in attendance :** Area 1 Director Peter Schneider, Treasurer Dick Patullo, JB Swan, Donna Stevens, James Ray, Trevor Hermance, Melissa Introne, Emmanuel Cecchet

**1)The meeting opened with a Motion to accept the Dec 2021 minutes as presented by**

Rich Currey, Andrew Benagh 2nd Yes - unanimous

**2)Area One Director report submitted by Peter Schneider**

SCCA Nationals looking to collect extra raceday data from regions to refine run groups - combine or separate some classes. RallyX looking for 2022 National event location

**3)Treasurer's Report submitted by Dick Patullo**

Taxes have been prepared and ready for pickup

motion to accept treasurer's report by Andrew Benagh, George Farrar 2nd

Yes - unanimous

**4)Club Racing Report submitted by JB Swan**

Everything at this time going well and on schedule

**5)Solo Report submitted by N/A**

#### **6) Rally Report submitted by Emmanuel Cecchet**

1st event of 3 (mini championship) at 508INT in Charlton, Ma. went well, next event is Feb 26th and last event is March 26th

Will be borrowing some of Solo's timing equipment to test function in winter conditions before investing in new equipment

#### **7) Time Trials Report submitted by Paul Omichinski**

1st event is in May at Thompson Motor Speedway Park

#### **8) Merchandise Report submitted by Donna Stevens**

Restocking and reordering needed inventory

Still waiting on Rally 2022 stickers

New Pittalk issue will contain link to order merchandise

#### **9) Membership Report submitted by Abhi Ghatak**

30 new members in January, 38 expired

#### **10) Social Media Committee by Trevor Hermance**

Nothing new to report at this time

#### **11) Pit Talk Update by Melissa Introne**

##### **Event Content and News**

In January, the following content was created and posted:

- 2022 Rally Schedule
- 2022 NER Annual Meeting Details
- 2021 Pit Talk Yearbook Advertising Form
- New from SCCA: Digital Waivers
- 2022 NER Awards Winners
- Pre-Season Annual Tech Dates

##### **Site Traffic and Constant Contact**

Site traffic numbers are below. There were 6 Pit Talk emails distributed in January.

The average open rate was 45% and a 11% click thru rate.

### **2021 Yearbook**

Production of the 2021 Pit Talk Yearbook is almost complete. Drafts of the printed publication have been sent to a few BOD members and contributors for their review and input. Once finalized, it will be sent off to the printer. Costs for printing the yearbook this year did increase significantly - paper products and service costs were not immune from inflation. Additionally, we have almost 100 additional members on our rolls to receive a copy. However, as these increased costs were expected, the budget for this year was prepared in anticipation and covers it all.

There are four advertisers in this year's book - Mark Gregory, NEFV, SCDA and TEC, bringing in \$1100 in ad revenue.

### **A Motion was made to accept the reports as presented by**

Andrew Benagh, Rich Currey 2ndYes - unanimous

### **Archives Report submitted by N/A**

### **OLD BUSINESS:**

Clean up of region members/x-members access to data/systems

### **NEW BUSINESS:**

CRB RAL event to be held in August, plan will start at April meeting

### **The 7:37motion to adjourn by**

Paul Omichinski, Andrew Benagh 2nd Yes - unanimous

**Respectfully Submitted,**

**George Farrar, NER BOD Sec.**

