

New England Region of Sports Car Club of America

**Board of Directors Meeting Oct 14 2020**

Held via zoom online

The meeting was called to order at 7:07pm by RE Richard Currey

**Board members present:** Richard Currey RE, Wiley Cox Asst. RE, George Farrar Sec., Trevor Hermance, Abhi Ghatak, Jennifer Ferreira, Andrew Benagh, James Ray, Paul Omichinski

**Also in attendance :** Dick Patullo Treas., JB Swan, Donna Stevens, Melissa Introne, Kathy Barnes, Paul Krysiak

**1)The meeting opened with a Motion to accept the Sept minutes as presented by James Ray 1st, Jennifer Ferreira 2nd**

Y - unanimous

**2)Area One Director report by Bob Dowie**

Runoffs went well, just over 580 drivers and 400 volunteers attended.

There will not be a "live" national Convention this year, the BOD has decided to hold a virtual event, more info coming soon

**3)Treasurer's Report by Dick Patullo**

Finances in very good shape, update will be completed soon

**4)Club Racing Report by JB Swan**

Palmer and TSMP Championship weekend successfully completed.

High car counts and people adhering to Covid protocols equated to financially profitable and safe events.

Congrats to JB Swan who was recognized this past month by both NER's CRB special award for all his hard work and contributions (given @ TSMP Championship race) and the National SCCA Office annual worker awards as Race Administrator of the Year.

### **5) Solo Report**

Car count capacity has been doubled @ Devens due to new state regs.

Past restrictions had hindered Solo with some small financial loss.

Following National Solo, NER will not run regional championships

### **6) Rally report (submitted by Scott Carlson via email)**

I received the City of Rochester Special Event License for the 10/24 at Rochester Fairgrounds after the Fair contacted Rally about having a RX this fall. I'm assuming that they noticed the missing income from not having us there. We are maintaining the rental rate that we had in 2019.

I visited a new potential RX site in Union, Maine last month and intend to speak with the landowner this week to schedule a "work day" and site test "RX" this fall if possible. If not, we will get on the schedule for next year.

We held an event at 508INTL in Charlton, MA on September 19. It was limited to 50 persons so we allowed 45 drivers. It was fun for everyone, the site held up well. The 508 staff wants us back so we are going back on 12/5 for the last event of the year. MA Governor Baker has increased the outdoor attendance limit to 100 people so we will increase the number of drivers for this event to increase revenue but still be in compliance with Covid-19 State Guidelines.

We will be doing Joker Lap at Canaan Motor Club on November 21. It's later this year due to another club renting on the first full weekend of November so we moved it to later in the month.

It's turning out to be a busy end of the year for RX, Roadrally and RallySprints.

### **7) Time Trials Report by Paul Omichinski**

Season ending event held @ Palmer Motorsports Park Oct 3rd, attendance was light by apx 20 cars and probably due to conflicting weekend with CRB Championship weekend races held @ TSMP

#### **8)Merchandise Report submitted by Donna Stevens**

Sales did well @ TSMP Championship weekend Oct 2-3. Years end tally should be close to even

#### **9)Membership Report submitted by Paul Krysiak**

Membership up apx 50 to 2306, which is a good sign for our region especially with the challenges presented this year

#### **10)Social Media Committee by Trevor hermance**

NER social media presence going well.

James Ray will restart posting some vintage pics now that CRB season has come to a close.

#### **11)Pit Talk Update (submitted by Melissa Introne via email)**

Event Content and News

As the most active part of the NER season begins to wrap up, Pit Talk content and site traffic have both been busy. 11 posts during September included:

- Solo Results: Events #4 and #5
- Recap of RallyCross National Championship
- Promotion of Fall Time Trials events
- Region News: BOD Nominations
- NERRC Results: Events #4

- NERRC Recaps: Pig Roast
- Promotions of Championship Finale Event
- Rally Results: RallyCross 508inl and Hurdle GTA
- Time Trials Results

#### Site Traffic and Constant Contact

Users, sessions and pageviews for September continue to show growth over previous years. There were 7 Pit Talk emails created and distributed in the last month. Open rates increased to an average of 33%, with a click thru average of 28%

#### Pit Talk Contract Renewal

The Pit Talk Contract for site development was renewed through 2021, and the 2020 Yearbook increased to a 32-page format.

A motion was made to approve funds for account to Survey Monkey for club use by James Ray 1st, Andrew Benagh 2nd      Approved - unanimous

#### **A Motion by Trevor Hermance 1st, James Ray 2nd was made to accept the reports as presented:**

Y - unanimous

#### **Site Acquisition Committee**

None at this time

#### **Archives Report submitted by Donna Stevens**

Have resumed going through archives now that CRB season has come to a close.

Scanning has also been restarted now that printer has been upgraded.

#### **OLD BUSINESS:**

BOD elections for 2021, nomination forms must be received by Nov. 3rd.

The BOD has 5 positions open this coming year with terms ending for:  
Rich Currey, Paul Omichinski, Andrew Benagh, Abhi Ghatak, Trevor Hermance.

The BOD has decided to run annual meeting/election Jan.9th 2021 via zoom meeting following the example set by National Office after a motion by James

Ray 1st, Wiley cox 2nd was accepted unanimously. Zoom meetings will be set up for round table discussions per specialty. BOD looking to possibly host an IRacing event to replace normally scheduled activities.

**NEW BUSINESS:**

none at this time

**The 8:26pm Motion to adjourn by Paul Omichinski 1st, Andrew Benagh accepted**

Y - unanimously

**Respectfully Submitted,**

**George Farrar, NER BOD Sec.**