

New England Region of Sports Car of America

Board of Directors Meeting Sept. 9 2020

Held via zoom online

The meeting was called to order at 7:09 pm by RE Richard Currey

Board members present: Richard Currey RE, Wiley Cox Asst. RE, George Farrar Sec., Jerry Papenhausen , Trevor Hermance, Abhi Ghatak , Jennifer Ferreira, Andrew Benagh

Also in attendance : Dick Patullo Treas., JB Swan

1)The meeting opened with a Motion to accept the July minutes as presented (Abhi Ghatak 1st, Wiley Cox 2nd)

Y - unanimous

2)Area One Director report by Bob Dowie

In discussion concerning national Convention, an answer and plan should be ready by the end of Sept.

Profit this year (national SCCA) showing a higher than expected gain, some due to returned deposits and shortened season

National Runoffs has just over 600 entries

3)Treasurer's Report by Dick Patullo

BOD financials looking good

CRB - profitable this year to date

Rally - small profit even with majority of events cancelled

Solo - loss due to rental costs vs state mandated allowed attendance cap

Motion to accept Treasurers report by (Trevor Hermance 1st, Jerry Papenhausen)

Y - unanimous

4)Club Racing Report by JB Swan

Good shape overall with both finances and participation

Night race was well liked by majority, many requesting it to become annual event

next event is Palmer Sept 12-13

5)Solo Report by Jerry Papenhausen

biggest obstacle is fully staffing events with state required restrictions on number of attendees (participants and workers)

6)Rally report (submitted by Scott Carlson via email)

Update for RX: The 9/19 RX at 508Intl is on. We have a limit of 50 due to MA Covid-19 guidelines.

October and November dates still in the works. Was planning on November at Canaan, will see what dates they have available. Will be returning to 508INTL on 12/5 for a year end RX if all goes well on 9/19 and we can work out a deal on rental fees. \$2500 a day is not financially viable with a group limit of 50 people.

The Rallyboard has a conference call Thursday night this week and I'm hoping to finalize proposed dates for the rest of 2020 and start on 2021 schedule.

7)Time Trials Report

nothing new to report at this time

8)Merchandise Report (submitted by Donna Stevens via email)

Sales are steady.

9)Membership Report (submitted by Paul Krysiak via email)

Below are the numbers for the current month.

Expired	July 1-31	41
New	July 1-31	64
Weekend	July1-Aug 31	37

Member List as of Sept.9 2299

That gives us a net gain of 4 for the month.

10)Social Media Committee by Trevor hermance

All TNIA's in New England are sold out for remainder of year

Time to revamp NER website? National template in use @ this time

-what are our options?

-put out call to members for technical assistance

-hire private company

11)Pit Talk Update (submitted by Melissa Introne via email)

Event Content and News

The development, posting and sharing of Pit Talk continues at pace with previous years. In the last month results have been posted for two Solo events, two Road Racing events, and one Rally. Written recaps and photos of both the road racing weekends, as well as a full story on this year's RAL weekend and activities was drafted. Once the numbers are finalized for our 2020 RAL donations, a final follow-up article will go out to share those details. The rule changes for NERRC were announced. And Clifton Kangus wrote an extensive recap of his trip to the RallyCross National Championships to share with the region.

Site Traffic and Constant Contact

Users, sessions and pageviews for August, just like July, were well above both 2018 and 2019 numbers. As expected, as the region continues hosting events and having content to share about those activities, traffic responds accordingly. There were 7 Pit Talk emails created and distributed in the last month. Open rates increased to an average of 30%, with a click thru average of 28%.

Pit Talk Contract Renewal

A contract to renew the management and editorial development of the Pit Talk site by Introne Communications was presented to the region. Costs for the new contract were static and unchanged. Proposals for the 2021 and 2022 Pit Talk yearbook were also included. As these hard costs for printing and shipping face increases each year, those

estimates were given, along with the option to increase the size of the book from the 28-pages of the previous years to a larger 32-page option.

A Motion by (Andrew Benagh 1st, Wiley Cox 2nd) was made to accept the reports as presented:

Y - unanimous

OLD BUSINESS:

Site Acquisition Committee by Jerry Papenhausen

looking at "all costs" that could be associated with purchases and/or leasing options

Archives Report (submitted by Donna Stevens via email)

Was not able to spend a lot of time in August on Archives due to the busy activity with Club Racing(3 events in 30 days). Working on the last 4 oldest boxes with some of the most important details and then I can move on to other new boxes which arrived this summer.

RAL donation - motion to round off monies raised during RAL @ NHMS from apx \$3300 to \$3500 by (Andrew Benagh 1st, Jerry Papenhausen) Y - unanimous

NEW BUSINESS:

Pittalk renewal coming up in feb 2021, options include a 1 or 2 year contract and a 28 or 32 page format(printed end of year issue)

Motion to renew for 1 year and upgrade to 32 page by Ahbi Ghatak 1st, Trevor Hermance 2nd Y - unanimous

Elections - notify membership of available positions on BOD

6 positions open Jan. 2021

5 - 2yr terms open and 1 - 1yr term(remainder of past members term)

all paperwork must be received by BOD/Elections prior to Annual Meeting

The (8:18pm) Motion to adjourn by (Trevor Hermance 1st, Jennifer Ferreira)

Y - unanimously

Respectfully Submitted,

George Farrar, NER BOD Sec.