

Call to order 7:07pm

Motion to accept June Orders, made by James Ray, Abhi Ghatak seconded – Unanimous Approved

Area 1 report – No report

National report – Getting together 2-3 weeks for Jumbo call, more regions ramp up events and getting good response from attendees. Some ambivalence by folks across the country to use masks and respect social distancing rules, but folks are mostly complying without major issue.

Treasurer report – Only money going out is dues and supplies, only money coming in is dues from Topeka. Cash book sent to directors for review. Attendee signups are looking good for the CR event weekend of July 11/12.

Motion to approve treasurer's report - Trevor Hermance, James Ray second, Motion passed unanimous.

Club Racing report – JB reports on track practice at Thompson. Still awaiting the bill from Thompson for the weekend's Majors event July 7/8. 146 signed up as of now. 80 workers signed up for the event. Worker signup on MSR successful, will try to keep that moving forward for worker planning. Four drivers coming from outside the region for the event. James Ray mentions expanded FB spending for the event, and much higher reach and contact rate from that. JB reports good compliance with mask requirements at the TT event last weekend. Outlined some plans for mask requirements at the CR event. James brings up question about allowing spectators for event – Rich indicates that the track is responsible for the spectator decision. JB reports that driver can bring 3 “workers” with them as crew.

Next event is NHMS, August 8<sup>th</sup>. Registration is open, 17 registered already. RAL that weekend as well. James Ray mentions planning a CRE for the August 8<sup>th</sup> event.

Rally/RallyX Report – No Report. Trevor mentions event on 8/1, John Buffum special TSD rally. JB mentions Jon Lamkins arranging an RAL rally for the 8/8 weekend.

Solo – Planning single events, Zoom driver meetings the night before the meeting. No spectators, no guests. If you are not registered, you do not get in. 60 competitor cap.

Time Trials – No report from Paul Omichinski. Dick reports that it went well, historic photo taken for the 75<sup>th</sup> anniversary of first SCCA Speed event at Thompson. JB and others stepped up to provide food and amenities, to cover for National level folks who could not travel due to travel bans.

Merchandise – Donna reports no Merch on display this weekend. Special orders will be filled. No gas cards attainable, but cash/visa cards will be available for TRPS reimbursement.

Membership – 2283 last month, 2259 this month, May expired 62, New Members June 66. Down about 50 from last year.

Social Media report – Trevor reports no major changes. Wiley mentions iRacing league completion of Season 3.

Pit Talk – Rich reports for Melissa, new format for home page. Similar data, new layout. Site traffic was consistent with June 2019. Melissa is hopeful that traffic increases.

Motion to accept all specialties reports– Wiley Cox, Second Andrew Benagh, motion passes unanimous.

### **Old Business-**

- Archives – Work continues. Working on 1959. Pit talks half-way through being scanned.
- Site Acquisition – Moved into research phase, zoning, sound reg, etc. Gerry is still wary that any town we work with could just change the sound regs in order to shut down events even if we purchased property. Dick Patullo mentions there are some ways to protect ourselves from this kind of scenario. Wiley asks could we reach out to Fred F at Palmer for suggestions? Dick suggests we could reach out to a Lawyer Fred worked with regarding tracks and sound. Kathy asks about looking for a Devens replacement? Gerald Papenhausen reports that the committee is looking for places to hold schools, etc, rather than replacing Devens.
- RAL – Weekend 8/1
- Planning Road Rally, Club Racing. Discussion about available income and sponsors in regard to the Auction. Discussion of 50/50 raffle. Easy to implement, easy to report.
- Andrew Benagh discusses iRacing proposal to raise RAL charity money. Overall support from the board is good. Can be on all platforms (YT, twitch, Mixer, FB). Asking for \$230 funding expenditure for server and commentator costs.
- JB would also like to see something happen at NHMS for the event itself. 50/50 raffle, and a few silent auction items. Jennifer Ferreira would help out with the local auction event. Would involve drivers at the event as well.
- James Ray motion to approve expense up to \$250 to support iRacing RAL fundraising, Gerald Papenhausen second – Motion Passes unanimous.

- RAL is now a divisional series race as well. May pull additional entries because of that.
- Kathy to reach out to Alex for Solo, Jennifer to ask Elivan about an SCDA event entry.
- Kathy has a Ray Everingham autographed T-Shirt for the auction this year.

## **New Business**

- Donation from Aponte-Rios Racing for attracting workers to the region. Rich talked with Miguel, and his desire is to see us use that money to attract new members to working. Rich mentioned reaching out to local college car clubs (UMass, etc). We can offer a stipend for membership costs to join the club to become workers. Discussed why people would want to come out, and what would get them involved. Free membership would incentivize some new folks to get involved. Can give free weekend memberships for the first weekend of work, if they come back, give them a free annual membership. Trevor mentions how would we advertise, messaging needs to be deliberate. Need a point person to guide them through membership, TRPS, etc.

Market a separate list of the folks who show up for the first event as having a full membership available if they come back. Can get family members in to events.

Wiley to modify previous wording for reaching out on a broader basis.  
Keep in touch with James Ray for adapting what I create to JPEG/FB.

Motion to Adjourn 8:50pm – Gerald Papenhausen, James Ray – Motion approved.

Next meeting 7/22.