

New England Region of Sports Car of America
Board of Directors Meeting April 9, 2020

SPECIAL NOTE

**Meeting held via Zoom Video/Phone Conference
due to COVID-19/Coronavirus Outbreak**

The meeting was called to order at 7:04pm

Board members present: Rich Currey RE, Wiley Cox Asst RE, George Farrar Sec.,
Gerry Papenhausen, Trevor Hermance, Abhi Ghatak, Paul Omichinski, Luis Rivera Jr,
James Ray

Also in attendance : Dick Patullo Treasurer, Kathy Barnes, Paul Krysiak, JB Swan,
Donna Stevens, Scott Carlson

1)The meeting opened with a Motion to accept the (March) minutes as presented
(Paul Omininski 1st, Wiley Cox 2nd) accepted unanimous

2)Area One Director report

see bottom of page for letter from National office

3)Treasurer's Report

Cash book sent out to directors

Solo - paid base rent to Devens facility

CRB - only deposit paid to date Thompson Speedway Motorsports Park with hope
of COVID-19 restrictions lifted for 1st TSMP event July 11-12

NER - overall in good shape to weather COVID-19 pandemic

Motion to accept: Paul Omichinski 1st, James Ray 2nd accepted unanimous

4)Club Racing Report by JB Swan

1ST event - May 1-3 @ Palmer has been suspended with hope to reschedule

NHMS (New Hampshire Motor Speedway) event May 23-24 is questionable at this time.

Drivers School previously postponed was pending a May 8th decision to run -
Questionable at this time

5) Solo Report by Kathy Barnes

Solo Board has decided to suspend all events until further notice
Starting Line School - reschedule of school would have to be held at another
venue due to Devens prior bookings/obligations

6) Rally Report by Scott Carlson

Rally Board decided to cancel the April 25th event @ 508 International in Charlton, Ma.
with hopes to reschedule, this is a new location to rally so every effort being
made to complete. Rally Board is hoping this venue will replace some recently
lost/closed sites

7) Time Trials Report by Paul Omichinski

May event cancelled, next scheduled event not until fall

8) Merchandise Report by Donna Stevens

Some mail orders coming in but otherwise pretty quiet

9) Membership Report by Paul Krysiak

2335 members, down 6 from last months 2341

We had 72 expires and 49 new members

Weekend memberships can now be upgraded to full right on SCCA member portal

10) Social Media Committee by Trevor Hermance

Check status of admins to ensure active NER members

Jumbo call with SCCA National Board concerning FB (facebook) policies,
National asking for help to keep SCCA pages positive and productive
to overwatch but not police, act professionally when addressing issues

11) Pit Talk Update by Melissa Introne

2019 Yearbook Update The final 2019 Pit Talk yearbook was finalized, printed, shipped and began arriving in member mailboxes between the first and second week of March. 300 additional copies were printed and are stored with Melissa Introne. These will be available for distribution at events throughout the year.

Digital versions of all the printed yearbook articles are being uploaded to the site and will be ready for release to members this week.

2020 TNiA Region Development Grant Due to the COVID-19 pandemic, SCCA has put the grant program on an indefinite hold. They may continue the program later this year, depending on how the situation progresses.

Site Traffic and Constant Contact Given that all events and activities in March were cancelled, there was very minimal traffic to the Pit Talk site. However, we were updating the site daily with notices as new developments were announced. This included creating a section to highlight all region event cancellations and postponements at the top of the page to make it easy to reference. Additionally, regular emails were sent out as well through Constant Contact, to keep members informed as these decisions were made.

Of the 9 emails sent directly to members this month, the open rate was very high (average of 35%) while the click-through rate was only 5%. This was simply because all the information was included in the email - the notice from the RE/BOD, the update from SCCA, the event cancellation details, etc. There was no need for the reader to click to get more information.

New Home Page Sponsor We have been contacted by John Standwood of Competition and Rally Tires New England about sponsoring the Pit Talk homepage. We are working on a layout revision for the top of the site to give John a small section near the results to advertise his business.

12) SAC (site acquisition committee) by Gerry Papenhausen

The New England Region of the Sports Car Club of America has formed a Site Acquisition Committee (SAC) in order to find new sites to host events for our programs. The committee will explore options for purchasing, renting, leasing, or otherwise gaining access to new event venues.

The SAC will assess the need for sites owned or leased by the chapter as well as their feasibility, both from an economic and from a liability standpoint. The committee will perform a cost/benefit analysis in order to advise the NER Board of Directors (BoD) on whether the club truly wants, needs and can afford to own or lease property to host events. If the SAC and the BoD determine it is feasible and necessary, then the SAC will advise and support the purchasing or leasing process.

The SAC will also support and expand the efforts of the discipline chairs and their respective boards to find new venues to host events.

A Motion by (Trevor Hermance 1st, George Farrar 2nd) was made to accept the reports as presented: unanimous

OLD BUSINESS:

Archives by Donna Stevens

Found an April 1950 insurance policy for an SCCA event at Thompson. This year would mark the 70th Anniversary for holding an SCCA event there.

SAC - motion made (Gerry Papenhausen 1st, Trevor Hermance 2nd) to continue and add SAC to Operations Manual, BOD to decide as an ad hoc or as permanent language to manual - accepted - unanimous

IRacing - becoming even more popular due to restrictions set by COVID-19 outbreak, Some members have even taken to hosting events, BOD to discuss if we should assist/support these endeavors within the NER community

NEW BUSINESS:

See below for letter from national office

Motion made (Wiley cox 1st, Paul Omichinski 2nd) for BOD to offer Palmer Motorsports Park a deferment of track loan payments for 2020 until 2021 effectively pushing contract back by one year.

Y - Rich Currey RE, Wiley Cox Asst RE, George Farrar Sec., James Ray
Gerry Papenhausen, Abhi Ghatak, Paul Omichinski, Luis Rivera Jr,

N -

A - Trevor Hermance

The 8:40pm Motion to adjourn by (James Ray 1st, Abhi Ghatak 2nd) PASSED unanimously OR

Y

N

A

Respectfully Submitted,BY.....George Farrar, NER BOD Secretary

NATIONAL Office Letter

SCCA Jumbo Region Conference Call Notes – March 31, 2020

Attending: Scotty White, Lee Hill, Stephen Mullen, Jack Burrows, Wayne Armbrust, Chuck Dobbs, Rich Currey, Brian Guase, Larry Svaton, Erik Vandermey, Frank Putman, John Zuccarelli, Tim Sullivan, Jason Frank, Mike Cobb, Chris Robbins, Rick Myers

Agenda Notes:

1. SCCA Updates – Cobb

a. Great to be fighting this together and for support and leadership! b. SCCA, with BOD support and recognizing loss of revenue we have made adjustments to staff.

Working sensibly as we could, a portion of staff is furloughed, some 50% furloughed and a couple have left. We have always operated lean and now we are even more lean.

i. A little grace to accomplish task at hand would be appreciated with reduced staff ii.
Topeka/Kansas is on stay at home orders working from home online iii. Adjustments made thru
the end of April currently and are monitoring and adjusting as appropriate and necessary iv.
BOD has biweekly calls with Cobb

v. Adjustments were made across family of SCCA; Enterprises and Pro, etc. c.
iRacing Series – ran last weekend based off of what regions were already doing.

i. Based on demand we are expanding to a seven race schedule this weekend d. HST resets,
May 31/31 for St. Louis Region, Atlanta is reset to July, Steel Cities at Pitt Race Aug 28-30 e.
We were coming off huge success of eWeb. Jan/Feb/Early March were well ahead of budget

i. Work continues and NetForum platform has been upgraded as well as our servers in office. f.
Stimulus Act is on our radar and we are investigating opportunities as a small business that may
support our efforts. Much is not available to 501c4 organizations, but there is still potential or
disaster loans, payroll tax credits, and so on.

i. Working with auditors, etc. as well to see what is available as well g. Adjusting
2nd quarter planning as some states have pushed out as far as June 10 h.
ACCUS weekly call as well amongst all motorsports organizations in US;
NASCAR, etc.

i. Scheduling for track time is going to be at a premium when we are clear to go i.
#supportmotorsport – intended to promote buying local by supporting tracks and anyone in the
industry.

i. Concerns about some tracks, particularly smaller venues ii. Looking at partners to join us in
promoting the initiative 2. Questions

a. Scotty White – Runoffs qualification; request that the qualifications do not change to help
increase region participation instead of getting softer.

i. Cobb – no decision has been made and conversation is very fluid at the moment
b. John Z – any fundraising we can do to support SCCA?

i. Cobb – we are following cash needs every day, 7/14/30 day review. We do have some thoughts but are measuring carefully and what stimulus is available. ii. We are still open for business, renew membership and licenses iii. We are working with partners, patronize our partners to keep them on our team c. Cobb – we are working hard, have a COVID huddle every Monday morning to review previous five days and what is in the works in the next five. Publish communication every Tuesday on scca.com

Main - Sports Car Club of America

65,000+ door-to-door, cone clipping and dirt-throwing individuals make us the largest amateur motorsports club in the United States.

scca.com

and email.

i. We are trying to overcommunicate at the moment to keep everyone up to speed. d. Rich Curry – thank you for the time. Anything regions can do to support communication? Happy to

be on calls as frequently as needed. e. Larry S – let regions know what they can do to support SCCA 3. Frank Putman – happy to support. Check out president's press conference from today. Tucker Carlson show in depth into origin of virus.

4. Wayne – DC, dates are changing rapidly. Happy to support whatever we need to get thru. 5. Rich Curry – utilizing Zoom and it is working well. Will be purchasing pro license. \$15/month/host.

a. Out of this maybe we can have better engagement with board 6. Erik V – utilizing freeconferencecall but was becoming choppy. Started using Zoom and seems to be going

well. 7. Scotty White – optimistic that May event will go off. How responsive will staff be for sanction, etc.?

a. We have coverage for sanction and membership and will do everything we can to support events 8. Rich C – Chris Robbins – work on social media is much appreciated to improve SCCA brand

a. NER is trying to reorganize their social media presence to follow SCCA guidelines b. There is a small subset of individuals that aren't even members causing concern 9. Tim S – FB pages were problematic as well but Admins have been cleaning up 10. Facebook Leadership

a. Open to all leaders in regions 11. Lee Hill – Thank you to all for the support from Jumbo Regions RE. Great tone to the call.

Will schedule call two weeks out to get back together.