

New England Region, Sports Car Club of America, Inc.
Board of Directors Meeting Minutes Open Session

February 15, 2018

Meeting held at Fairfield Inn and Suites, Auburn, MA

Directors: Regional Executive Sterling Cole, Richard Currey, Brian Mushnick, Brian Doherty, Doug Myers, Jessie Honigs, James Ray, Phil LaMoreaux

Also attending Paul Krysiak, Kathy Barnes, Alex Jackson, Bob Davis, Stephen Blethen, Trevor Hermance, Dick Patullo, Scott Carlson

Called to order at 7:07

Approval of December Minutes: Mushnick, Doherty (Unanimous) 7:08

Area 1 Directors Report: National office is working on many changes to improve the operations of the National Office with a focus on strengthening the Regions. National Convention attendance was up by 100. Club Racing was rebranded to Road Racing.

Treasurers Report: Progress made on completing the transition of treasurers. Bank Debit Cards and Accounts have been cleaned up. Recommendation made that all funds collection should go through the program registrars for events, and through the Secretary for BOD direct payments. Also recommended to appoint a Treasurers Liaison from the BOD as a check (Phil LaMoreaux accept the role). There are open items in SCCA National Finance that need to be researched.

Specialty Reports

- Road Racing: School Reg is up. All Road Racing events are being worked on being put up on MSR.
- Rally/RallyX: Jan event cancelled because of weather. Stafford event was a successful event with 101 on Sat, 77 on Sunday. Next event Mar 11 at Epping. Road Rally had 30 entries. New challenges include the upsurge in event registrations and limits on the number of entries that can be handled.
- Solo: Things are quiet. Dates are confirmed for Devens schedule. Contracts are imminent. Solo board meeting March 7. It was requested that the "Admin" responsibility from NER for the Solo Discussion Group be flushed out better.
- Time Trial: No Report.
- Merchandise: Received most of our 2018 supplies. Ready to go for the season.
- Membership: 2238 1/17, 2013 12/17, 2210 2/15/18. 38 New Members in January. Need to research if FCSCC submitted weekend memberships from Street Survival in August.
- Social Media: Jessie has volunteered for Social Media chair. Goals and guidance were developed and agreed on.

Motion to Accept Specialty Reports: Doherty, Mushnick (Unanimous) 8:20

Old Business:

- Annual Meeting Review: Resort Fees were added on making our “published” SCCA rate higher than expected. Meeting was well attended. Rally / RallyX will be hosting the next banquet (70th anniversary).
- National Convention Review: Approximately 16 people from NER attended. Takeaways from social media, weekend memberships as highlights.
- TNiA Grant Review: Submitted 5 grant ideas. New Solo Driver College Outreach, Hard Headed and Smart Thinking, Growing Regional Class Participation, Women’s Invitation to Try Solo, New Member Advertising Campaign. Copies of the grant will be distributed.
- Palmer Committee Update: Initial discussions commenced.
- RAL Press Release: Viral Marketing benefits from the meeting and the check presentation. Copies were sent to all sponsors of the event. Brian will be asked if he is interested in coordinating the event again.
- Archives: Progress continues. 2 boxes of non-SCCA material sent to ISC. Annual billing for Constant Contact due in April.

New Business

- Pit Talk Proposal: Submitted by Melissa Introne (Introne Communications). 11 digital issues with 1 printed End of Year. \$17K for 2018, \$19K for 2019. Proposal will be distributed to the board with the intent of voting next month.
- Weekend Membership: Discussion about how to position weekend memberships.
- NER Demographic Survey: We need to figure out the survey content to determine what skills / resources exist within NER.
- Formula SAE / Hybrid at NHMS 4/29-5/3. Need volunteers to help out.

Motion to go to Executive Meeting and not return. Mushnick, Myers (Unanimous) 9:02

Respectfully Submitted,
Richard Currey, Secretary